

The “Hidden Champions” from Brandenburg

Three questions to three world market leaders

They are absolute experts and world market leaders in their respective niches - the “hidden champions”. In other words, the hidden winners in the economy. These family-owned companies are also known as “hidden champions” because they are usually not very well known to the general public. The state of Brandenburg has also “hidden champions”. We present three of them.

Cutting tools made in Spreenhagen – BE Maschinenmesser GmbH & Co. KG

What are the top products?

Bowl chopper blades, slicer knives, dicer blades and cut off knives – these are our main product line that is focused on the global meat industry market,” explains general manager René Bunschuch. “Our main product areas include blades for the meat processing industry.”

How do you become a world market leader?

Through flexibility, internal research and development strategies together with customers, says René Bunschuch. Also, high quality cutting-edge production. “A few years ago, we started to digitalize our production. By using computer technology and software, we have improved man-



The company is located in Spreenhagen: This is where special knives like these Bowl Cutter Blades are produced

Fotos (4): BE Maschinenmesser

ufacturing services and processes.” The numbers speak for themselves: sales have increased by 32% since 2018, and an increase of another 49% is expected over the next three years.

What challenges are you currently facing?

“We want to continue to increase the efficiency of our production facilities,” says René Bunschuch. Therefore, we are investing in the modernization of our machinery, we are focusing our research on alternative methods of knives manufactur-

ing, and we pay great attention to robotic machines that automate repetitive tasks”.



Founded in	1994
Customers	65 countries
Employees Brandenburg	75
Employees worldwide	230
Subsidiaries in	6 countries
Turnover/year	over 10 million Euro